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J. E. Farnsworth
Company, Inc.

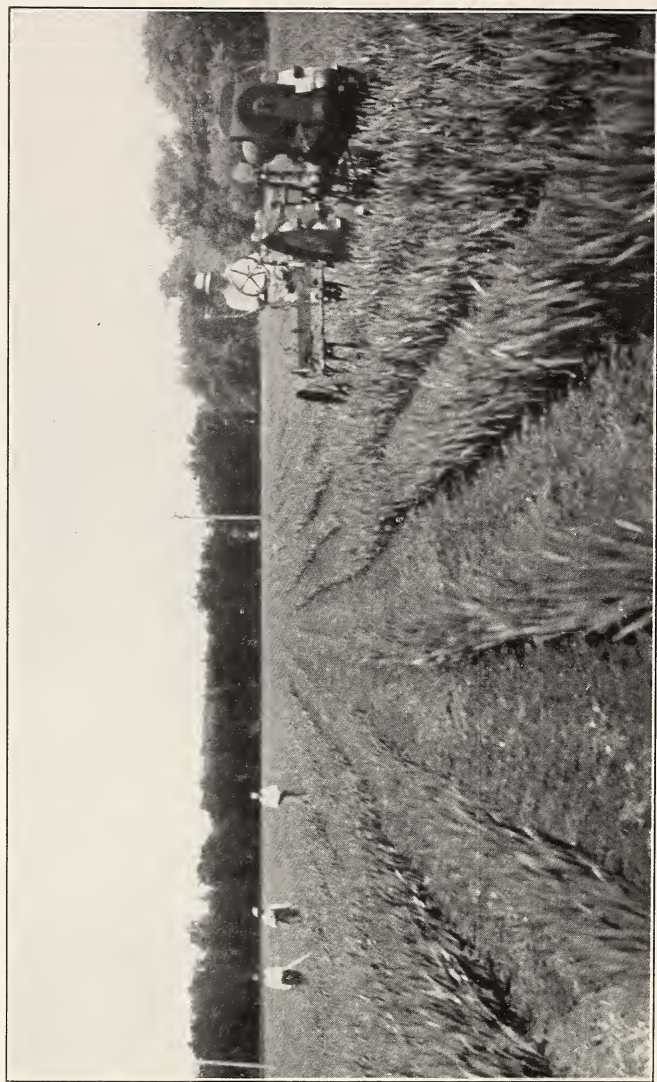
LANCASTER, MASS.

GLADIOLUS BULBS

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Cultivating and Weeding Field of Gladiolus

Gladiolus Bulbs



J. E. Farnsworth Co.
(Incorporated)
Lancaster, Massachusetts

Farnsworth Ranch Gladiolus

*Will Beautify
Your Home Surroundings*

WHAT prettier sight than a bed of Gladiolus? Would that you might see for yourself the many acres we have under cultivation.

Nature seems to have outdone herself in the riot of color, in the exquisitely delicate shadings of Farnsworth Ranch Gladiolus.

Beginning with just a few bulbs, planted with the sole purpose of beautifying the grounds about the Farnsworth Homestead at Lancaster, Mass., the excellent results attained, and their own enthusiasm, has led the Farnsworth family to Make a Business of Raising Gladiolus.

Farnsworth Ranch Bulbs offer a large variety of shades and colors for your selection.

Farnsworth Ranch Gladiolus Bulbs make it possible to bring such proportion of this beauty, as you may elect, to beautify your home surroundings at very small expense.

You will find the raising of Farnsworth Ranch Gladiolus most interesting and fascinating—primarily because these bulbs have a faculty of producing wonderful flowers.

Farnsworth Ranch Gladiolus Bulbs are planted in light sandy loam where plenty of moisture produces bulbs resulting in unusual bloom.

A modern equipped storehouse furnishes storage for Farnsworth Ranch Bulbs at just the right temperature, making them adaptable for forcing as well as outdoor planting.

As Cut Flowers

Gladiolus keep well. In fact, surpass all other flowers. What a pretty sight a vase of Gladiolus in variegated colors proves to be in one's home! There is an atmosphere of good cheer radiating therefrom.

Special Offers on Page 16

Here's the Way to Keep in Bloom in the Vase Until the Last Bud Has Opened

Cut for vase use when the first bud opens. Leave at least 4 leaves on stem of plant to help mature the bulb. Change the water daily, removing withered portions. Cut an inch or so from the stem daily. When cutting flowers, be careful not to lift or disturb the bulbs.

Exercise this simple care and every bud will open to the very top and your vase of Farnsworth Ranch Gladiolus Blooms will last a week or so to beautify the room in which they are placed. This demonstrates that Farnsworth Ranch Gladiolus keep well.

Gladiolus Culture

Plant 4 to 6 inches deep—3 to 4 inches apart as soon as the frost is out of the ground and until about June 1st. The more attention one gives to cultivation, naturally the better results. Work and fertilize the soil thoroughly.

If stable manure is used, it should be spaded in in the Fall previous to Spring planting. Good results are obtained from the use of commercial fertilizer applied at the time of planting.

Unless the soil is very light and sandy, or the season is abnormally dry, good results should be forthcoming without watering. If watering is done, it should be in the evenings only, and the ground should be thoroughly drenched.

When to Dig and Winter Care

Gladiolus Bulbs may be dug as soon as the foliage begins to turn brown, or after a frost has stopped the growth. Cut the stems off close to the bulb, and place them where they will have plenty of air to dry, preferably in a shaded place. When thoroughly dry the old bulb and roots may be removed easily. Store in a cool dry place where they will be safe from frost.

About Ordering

Let us suggest ordering early. The stock of choice varieties is often limited, and cheaper varieties are in great demand.

Prices quoted are for clean mature stock of sufficient size to produce good blooms. It is not always the large bulbs that produce the best flowers. Some varieties even produce the best flowers from small bulbs.

Every effort is made to keep the stock true to name. Any bulbs not proving satisfactory in this respect will be replaced free of charge. For the prices quoted, bulbs will be shipped PREPAID PARCEL POST to all points in the U. S. A. and CANADA. One-half dozen furnished at the dozen rate. Orders for less than one dollar cannot be accepted.

Order blank will be found in back of catalog.

Remittance should be sent with orders, or before shipment is made. Make all checks payable to the J. E. Farnsworth Co., Inc.

We Wholesale, Too

Prices will be furnished on application to customers desiring to purchase large quantities, planting stock, or bulb-lets of any of the varieties listed.

Gladiolus Blooms

During the blooming season we are in position to supply cut flowers in large or small quantities for decorations or commercial use. We are very careful in selecting, packing and shipping blooms, exercising every care on our part that the Farnsworth Ranch Blooms may reach their destination in A1 condition. Prices will be furnished on application.



American Gladiolus Society



This society now has a large membership. The society issues a monthly "Bulletin" devoted exclusively to Gladiolus. Anyone is eligible to membership and the members have the privilege of asking any questions they wish about Gladiolus, and they will be answered through the columns of the "Bulletin". The "Bulletin" one year and membership is \$2.00. Send application to John C. Davis, Secretary, 77 South Ave., Rochester, N. Y.

Special Offers on Page 16

List of Varieties

No.		Each	Doz.
46	Alice Tiplady (Prim) (Kunderd). Beautiful orange - saffron -----	\$0.10	\$1.00
42	America (Banning). Delicate lavender-pink; large, wide open flowers. One of the most popular Gladioli -----	.05	.50
82	American Beauty (Diener). "American Beauty" Rose color, with creamy - yellow throat. Tall strong grower and many flowers open at one time-----	.25	2.50
61	Amethyst (Stewart). Deep amethyst color, slightly suffused with rose. Many flowers open at one time. A strong grower-----	.15	1.50
14	Anna Eberius (Diener). Dark velvety- purple; throat deeper; large flowers-----	.15	1.50
56	Avalon (Kunderd). Ruffled; a very choice blush white -----	.35	3.50
36	Baron Jos. Hulot (Lemoine). Deep violet-blue; one of the finest blue Gladioli-----	.10	1.00
2	Betty Joy (Bill). Soft creamy-white flushed LaFrance pink. Strong grower, long flower spikes with 6 to 10 perfect flowers opening at one time. (Picture on page 6)-----	1.50	15.00
66	Byron L. Smith (Kunderd). Most refined lavender-pink on a white ground. Fine as a cut flower. Color equal to a fine Cattleya Orchid -----	.15	1.50
83	Carmen Sylva (Prestgard). Snow - white; throat slightly penciled lilac. Stem tall, slender and wiry-----	.15	1.50
77	Chris (Grullemans). Maroon red, purplish shaded -----	.10	1.00
63	Crackerjack (Cowee). Rich dark red, throat spotted with yellow and dark maroon-----	.05	.50
34	Crimson Glow (Betscher). Deep brilliant crimson, overlaid with darker shades. Lower petals blotched with deep velvety crimson--	.10	1.00

Special Offers on Page 16



Betty Joy.

No.	Each	Doz.
41 Dawn (Tracy). Coral-pink, with lighter throat stained claret -----	.10	1.00
23 Diana (Zeestraten). Large tall crimson, solid color. Much like "Crimson Glow"-----	.10	1.00
26 Duchess of York (Unknown). Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple-blue color. A strong grower-----	.50	5.00
30 Early Pendleton (Kunderd). Much like "Mrs. Frank Pendleton." Earlier and more blossoms open at one time-----	.15	1.50
84 E. J. Shayler (Kunderd). Deep rose-pink; large, ruffled flower -----	.10	1.00
85 Elizabeth Tabor (Hinkle). Petals are delicate rosy-pink on white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Tall grower with large flowers. Early-----	.50	5.00
35 Elora (Burbank). White, slightly flushed pink; throat sulphur-yellow with carmine blotch. Very early -----	.20	2.00
37 Empress of India (Velthuys). A rich dark red, shading maroon. Not a tall grower----	.10	1.00
81 Evelyn Kirtland (Austin). An exquisite shade of melting pink deepening towards the edge; brilliant scarlet blotches on lower petals. A tall grower.-----	.10	1.00
79 Flora (Velthuys). Beautiful canary-yellow with scarcely any markings. A tall and strong grower. -----	.10	1.00
71 Gen. Pershing (Kirchhoff). Large flowers. Upper petals pale pink. Lower petals yellow, striped rich carmine. -----	.15	1.50
47 Glory (Kunderd). Ruffled, creamy-white, with crimson stripe. -----	.08	.75
86 Gold (Dr. Hoeg). Golden yellow, throat a shade deeper. Large flower, many open at one time. -----	.20	2.00

**Lucette.**

No.		Each	Doz.
3	Lucette (Bill). As seen growing in the fields it appears to be absolutely pure white but back of petals carry a trace of phlox pink which imparts an alluring orchid sheen to the flowers. Lower petals also have a dainty subdued feather of soft phlox pink.---	.20	2.00

No.	Each	Doz.
87 Golden Measure (Kelway). Deep golden yellow; tall, strong grower and large flower. --	.15	1.50
59 Gov. Hanley (Kunderd). Rich cardinal red, with deeper throat; early. -----	.10	1.00
7 Halley (Velthuys). Delicate salmon-pink, large flowers on long spike; very early. ----	.05	.50
52 Henry Ford (Diener). Dark Rhodamine-purple, shading deeper near the center. Much like Anna Eberius. -----	1.00	10.00
1 Herada (Austin). Large flowers of glistening mauve color; very popular.-----	.10	1.00
48 Illuminator (Hinkle). Brilliant carmine-red, with a faint suffusion of blue adding to its richness. Tall, strong grower and large flower. -----	.50	5.00
39 Jacob Van Berjeren (Heemskerk). Beautiful violet self color on tall, straight stems. Many flowers open at one time.-----	1.00	10.00
50 Jewel (Prim). (Zee). A beautiful salmon-pink with a clear golden-yellow throat. A large wide-open flower. -----	.25	2.50
60 Le Marechal Foch (Van Duersen). A Holland variety and seedling of America. Very delicate pink with large, wide open flowers. Very early. -----	.05	.50
29 Lily White (Kunderd). An extra fine white, very early. -----	.05	.50
54 L'Immaculee (Velthuys). Pure white, long spike, many flowers open at one time. One of the best whites; early. -----	.10	1.00
65 Louise (Wright). A new lavender with large wide open flowers; dark wine penciling on lower petals. Strong grower. -----	.15	1.50
49 Loveliness (Van Konijnenburk). Creamy-white, large flowers; a strong grower.-----	.15	1.50
88 Maiden's Blush (Grullemans) (Prim). Exquisite shade of blush pink. The flowers are set close on long, slender wiry stems. Strong grower. -----	.15	1.50

No.	Each	Doz.
62 Maine (Vose). A rare and pure white of exquisite form, reminding one of the Lilies when in full bloom.-----	.30	3.00

**Miss Edith Cavell.**

80 Miss Edith Cavell (Verduin). A fine white of perfect form, faint violet marks in throat	.10	1.00
28 Marshal Foch (Kunderd). Salmon-pink, deepening towards the edges of the petals and brighter in the throat. Tall, strong grower and large flowers.-----	.20	2.00

No.	Each	Doz.
27 Mary Fennel (Kunderd). Deep lilac, shading to paler towards the center. Soft primrose-yellow throat. -----	.10	1.00
25 Mary Pickford (Kunderd). Delicate creamy-white. Throat soft sulphur-yellow. Stem and calyx also white.-----	.10	1.00
16 Mary Stearns Burk (Diener). Canary-yellow overlaid with apricot, deep canary center. An extra fine yellow.-----	.20	2.00
32 Meteor (Pfitzer). Bright Nasturtium-red, a blotch of carmine on the lower petals.-----	.15	1.50
72 Mrs. A. E. Kunderd (Kunderd). White, slightly suffused with pink. Tall, with large flowers. -----	.15	1.50
5 Mrs. Dr. Norton (Kunderd). Shell-pink, shading to soft pink at edge of petal, lower petals blotched sulphur-yellow. Large flowers on a tall, straight spike.-----	.10	1.00
8 Mrs. Frank Pendleton (Kunderd). Beautiful rose-pink, with large, oxblood blotch in throat. -----	.05	.50
6 Mrs. Francis King (Coblentz). Flame-pink, a well known and popular variety.-----	.05	.50
44 Mrs. H. E. Bothin (Diener). Light geranium pink, heavily ruffled. Flame scarlet center.---	.20	2.00
17 Mrs. Watt (Crawford). "American Beauty" Rose color, without blotch or marking. A tall, strong grower. -----	.10	1.00
58 Muriel (Pfitzer). One of the loveliest of the light blues; a small dark spot in the throat. Flowers larger than most varieties of its color. -----	.20	2.00
31 Myrtle (Kunderd). Delicate rose-pink shading lighter to a creamy throat; early.-----	.10	1.00
69 Neoga (Kunderd). Rich dark garnet red with deeper throat. Ruffled.-----	.15	1.50
4 Pink Beauty (Van Thol). Rose-pink, with carmine blotch in throat. Very early.-----	.10	1.00

**Pink Perfection.**

No.		Each	Doz.
9	Pink Perfection (Hopman). A lovely flower of a true La France pink. Its soft coloring and graceful stems make it one of the choicest varieties. -----	.10	1.00
45	Peace (Groff). Large white with a spot of violet in the throat. Tall, strong grower, blooming late. -----	.05	.50
21	Pride of Lancaster (Kunderd). Ruffled, orange-salmon, deeper orange throat. Strong grower. -----	.20	2.00

Special Offers on Page 16



No.		Each	Doz.
18	Prince of Wales (Van Zanten). Beautifully shaded apricot, with fine marks of orange on a yellow tinted throat. Large flowers, many open at one time. Very early.-----	10.	1.00
74	Purple Glory (Kunderd). The giant of the Kunderdi Glory race, and a remarkable color. Deepest velvety maroon-red with almost black blotches like, burned into the petals. Beautifully ruffled. -----	.25	2.50
73	Red, White and Gold (Kunderd). Upper portion of bloom pure white, lower petals of a rich yellow with a blotch of richest red on each. -----	.40	4.00
20	Richard Diener (Diener). Rose-salmon, light sprinkling of ruby on cream-yellow center. Tall strong grower and large flowers. -----	.50	5.00

Special Offers on Page 16

No.		Each	Doz.
57	Roanoke (Kunderd) (Prim). Primrose-yellow, with carmine lines in throat.-----	.10	1.00
15	Rose Ash (Diener). Ashes of Roses. Tall, strong grower, large flowers.-----	.15	1.50
13	Rose Glory (Kunderd). Rose-pink, deeper in throat. Ruffled. -----	.25	2.50



Vanity.

11	Scarlet Princeps (Kunderd). Six or more massive "Princeps" like blooms open at one time. Throat a little deeper. -	.15	1.50
43	Schwaben (Pfitzer). Pure yellow, deep red blotch in throat. Strong grower. ----	.05	.50
51	Souvenir (Gravereau) (Prim). The richest deepest and clearest yellow yet introduced -----	.20	2.00
12	Tyrian Beauty (Kunderd). A near "American Beauty" Rose color. Tall, strong grower. ----	.20	2.00

No.		Each	Doz.
19	Vanity (Bill). Delicate LaFrance Pink flushed over cream ground. Very large flowers of airy graceful type with slightly reflexed petals. -----	.35	3.50
22	Virginia (Tully). Aster purple shaded darker, tips blackish purple, throat barium yellow heavily dotted bordeaux. The flowers are wide open and 4½ to 5 inches across--	.15	1.50
78	White Giant (Van Meerbeek). Large, pure white, flowers when open resemble an Easter Lily. Strong grower. Early.-----	.10	1.00
24	White Glory (Kunderd). A pure white of exact size and type as "Kunderd Glory," with beautiful Irish-blue throat. -----	.20	2.00
55	Wilbrink (Hopman). Large flowers of a flesh-pink color. Very early.-----	.05	.50
33	Yellow Hammer (Grullemans). Pure yellow, with small red marks in throat. Tall, strong grower -----	.10	1.00

All Bulbs furnished are 1¼ inches or over, with the exception of the special offers of \$3.00 and \$5.00 listed on page 16 where the size is specified as 1 to 1¼ inches.

The Bulbs grown on the Farnsworth Gladiolus Ranch are of first quality, and are equal to any bulbs grown.

If you are particular about the quality of the bulbs you purchase, try Farnsworth Ranch Gladiolus Bulbs.

We do not substitute without permission. If we are out of the variety you order, we will so advise you. Your order will be sent just the way you would like to have it, if you place it now.

Farnsworth Ranch Gladiolus Bulbs

SPECIAL OFFERS

For \$1.00 Parcel Post Prepaid

25 Bulbs, our selection, unlabeled for-----\$1.00

For \$1.00 Parcel Post Prepaid

35 Bulbs Primulinus Mixed; all colors mixed for__ 1.00

For \$2.00 Parcel Post Prepaid

50 Bulbs, our selection, unlabeled for----- 2.00

For \$3.00 Parcel Post Prepaid

100 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select ten of the following varieties: Alice Tiplady, Baron Jos. Hulot, Chris, Crimson Glow, E. J. Shaylor, Empress of India, Evelyn Kirtland, Flora, Herada, Le Marechal Foch, L'Inmaculee, Louise, Maiden's Blush, Mary Pickford, Miss Edith Cavell, Mrs. Dr. Norton, Mrs. F. King, Mrs. F. Pendleton, Mrs. Watt, Myrtle, Neoga, Prince of Wales, Rose Ash, Schwaben, and Wilbrink, and receive 10 bulbs of each, 100 in all for----- 3.00

For \$5.00 Parcel Post Prepaid

200 Bulbs, young and healthy, size 1 in. to 1¼ in., all sure to give good blooms. Select 20 of the varieties listed in the above offer and receive 10 bulbs of each, 200 in all for----- 5.00

Or select 10 varieties and receive 20 bulbs of each, 200 in all for ----- 5.00

CAUTION. Store bulbs in a cool dry place, where they will be safe from the frost.

J. E. Farnsworth Co., Inc.

Farnsworth Gladiolus Ranch

LANCASTER, MASSACHUSETTS

J. E. Farnsworth Co., Inc.

LANCASTER, MASS.

.....19.....

Your Name

Street and No.

City or Town..... State.....

Ship to

Quantity	No.		Price Each or Per Dozen	Amount

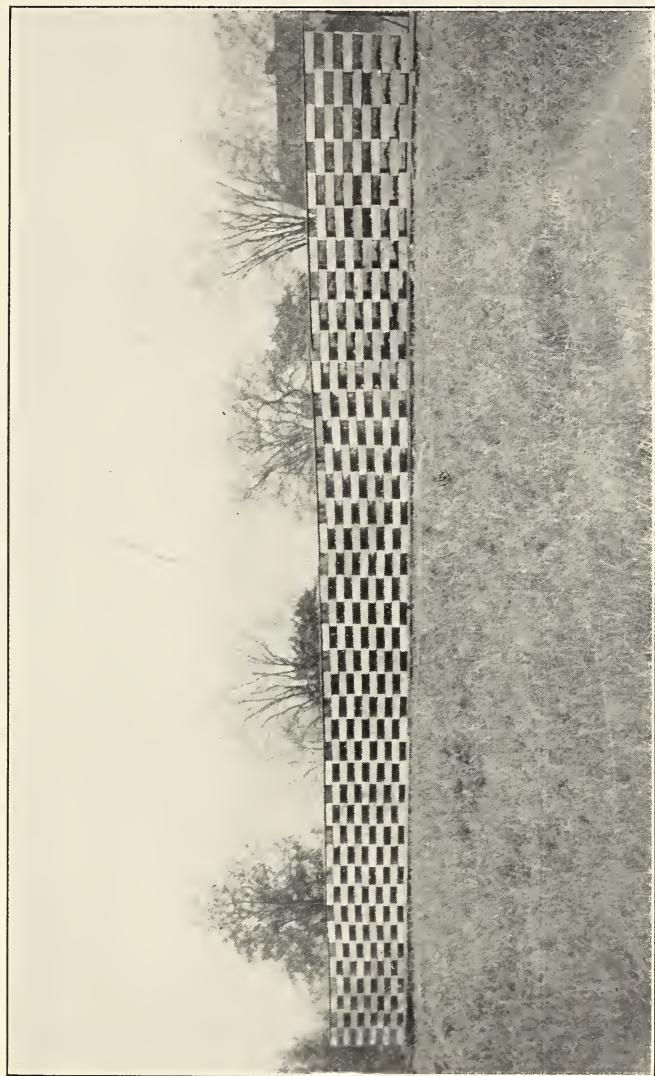
For your convenience we have given each variety in the catalog a number. When ordering, please state the numbers of the varieties you desire.

Check

M. O.

Enclosed. Currency at sender's risk.

(OVER)



Our Method of Curing and Air-Drying Farnsworth Ranch Bulbs

THE WILLIAM BYRD PRESS, INC
HORTICULTURAL PRINTERS,
RICHMOND, VA.